## TEAM VALOR HEADLINE NEWS October 15, 2013

## RAY PAULICK WILL BE FEATURED SPEAKER AT BERGSTEIN AWARD EVENT PUBLISHER OF *PAULICK REPORT* COULD PULL DOUBLE DUTY ON DEC. 11 PUBLICATION DEADLINE APPROACHING FOR ELIGIBILITY FOR \$25,000 PRIZE

Ray Paulick, publisher of the Paulick Report, will be a featured speaker in the second annual Stan Bergstein Writing Award presentation on December 11 in Tucson, Arizona.

Paulick was a finalist for the inaugural award last year and has 3 story nominations in 2013, which could leave him with double duty as a speaker and award recipient at the afternoon session in the University of Arizona Race Track Industry Program's Global Symposium on Racing and Gaming.



Team Valor CEO Barry Irwin, who created the award to foster the type of writing Bergstein embodied with his influential pieces on important issues in horse racing, was eager for Paulick to be part of the event, whether or not he wins the \$25,000 first prize.

"In an era of shrinking news space for important stories, Ray has not only filled some of the gaps, but he is one of the only racing journalists in North America that follows the sport and business on a daily basis with hard hitting material," Irwin said. "His perspective is important."

Paulick launched the *Paulick Report* 5 years ago. He previously was the editor-in-chief of the *Blood-Horse* and had previous stints at *The Racing Times*, *Daily Racing Form* and *Thoroughbred Times*. In an interview this year for Offtrackthoroughbreds.com, he echoed Irwin's lament that journalists have often treated horse racing's problems with a light touch.

"An industry that doesn't have critical coverage really has a problem, because you need someone, whether it's me or someone else, to call out things are important issues, or reveal things that are wrong," he said.

Irwin also will speak at the award presentation. Stories published between November 2, 2012 and November 1, 2013 in North America and about horse racing are eligible. Team Valor so far has nominated 10 stories for consideration from a 4-judge panel that will consist of Bill Plaschke of the *Los Angeles Times*; Billy Reed, formerly of *Sports Illustrated*, the Lexington *Herald-Leader* and Louisville *Courier-Journal*; Ray Kerrison of the New York *Post* and Jeff Siegel of HRTV.

The nominated stories are:

California Post-Mortem Program Has Major Flaw, by Ray Paulick, Paulick Report. A History of Drugs In Racing, by Ryan Goldberg, Thoroughbred Daily News magazine. War on Drugs? Vet Records and State Rules Say No, by Ryan Goldberg, TDN magazine. The International Difference, by Bill Finley, TDN magazine. Behind Closed Doors: A Look Inside U.S. Testing Labs, by Lucas Marquardt, TDN magazine. As The Science Gets Better, Catching the Cheats Becomes Easier, by Bill Finley, TDN magazine. Race Horse Is Not a Diagnosis, by Ryan Goldberg, TDN magazine. Horse's Death Exposes Holes in Regulatory Net, by Frank Angst, the Blood-Horse. Questions Still Unanswered in Baffert Sudden Deaths, by Ray Paulick, Paulick Report. Florida Investigation: Vet Said Cibelli Told Him 'Keep Me Out of It,' by Ray Paulick, Paulick Report.