TEAM VALOR HEADLINE NEWS

TURF WRITER JEFF LOWE HIRED BY TEAM VALOR INTERNATIONAL STABLE *THOROUGHBRED TIMES* SCRIVENER WILL BE IN CHARGE OF ALL MEDIA AWARD-WINNING TURF WRITER STARTS WORK ON DAY OF THE "BELMONT"



Jeff Lowe has been hired by Team Valor International to handle media, it has been announced by Barry Irwin, who called the 33-yearold "the best young racing writer in America." Lowe has written for the *Thoroughbred Times* since 2002.

He has been the lead Triple Crown and Breeders' Cup writer for the weekly magazine and its website. He was honored with the Bill Leggett Breeders' Cup Writing Award for his magazine coverage of the 2008 Breeders' Cup Classic.

Lowe lives with his Louisville-born wife Fadyia in Lexington, Kentucky. He begins working for Team Valor on Belmont Stakes Day.

Barry Irwin said "I am changing my own job description and that of my wife Kathleen's as well. I love writing the *Insiders' Bulletin* for our clients, but the time has come for me to start writing some books. I cannot do both, because it is too demanding. Kathleen is also contemplating writing a book. I will continue to contribute to the *Insiders' Bulletin*, however, until they wheel me out on a gurney.

"So when I decided to bring somebody on board to eventually handle most of the writing duties and take over the website, statistics, Facebook and set up a Twitter account, I decided to start at the top, so I contacted Jeff. I was absolutely thrilled when he accepted our offer to join Team Valor."

Lowe grew up just north of Columbus, Ohio in Delaware, Ohio, where his father was general manager of the Delaware Ohio County Fair, home since 1937 of the Little Brown Jug, the nation's "Derby" for pacers. Young Mr. Lowe "did all kinds of little stuff" for his dad on the frontside of the racetrack.

While attending Asbury College in Wilmore, Kentucky, Lowe made his first visit to a Thoroughbred track as a freshman when he went to the races at Keeneland. "I was pretty enamored. It was a lot different than going to the County Fair for harness racing!"

During college, Lowe interned one summer for the Buffalo Bison baseball team. "I am a baseball fanatic. The Cleveland Indians are my team." Asked whether the movie "Major League," a wild tale about the hapless Indians, offended him as a loyal fan, Lowe said "No. It was the truth. When I was growing up it was the worst team in baseball and had the worst park in all of baseball."



When it came time to carve out a career for himself, Lowe let baseball be his hobby and he went directly into sports writing, working for a newspaper in Virginia. When the opportunity arose, he took his substantial talents to the Thoroughbred Times and fashioned one of the most respected by-lines in Thoroughbred racing. Irwin said "I wanted the best for our partners and we got him! Fabulous."